

Furniture Society Conference FS 19 Partnership Levels

Sponsorship Level	Support Level	Benefits
<p>Lead Conference Partners</p> <p>Click to purchase</p>	<p>\$10K</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Collaboration with the FS on a promotional piece featuring the lead conference partners and their relationship to the FS. ● Collaboration with FS in producing a demonstration, workshop, presentation, or other conference program component ● Top billing in all conference materials and advertising campaigns (social media/newsletter/program brochure) ● Prominent placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● Prominent display of your logo on signage at conference venue ● Prominent display of logo during main stage general slideshow ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements ● 4 complimentary conference passes ● 4 complimentary dinner/dance party tickets ● 4 complimentary Award of Distinction passes <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Dedicated sponsor acknowledgement eblast and social media campaign, prominently featuring your organization or company.

<p>Junior Lead Partners</p> <p>Click to purchase</p>	<p>\$7.5K</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Collaboration with the FS on a promotional piece featuring the junior lead conference partners and their relationship to the FS. ● Prominent billing in all conference materials and advertising campaigns (social media/newsletter/program brochure) ● Prominent placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● Prominent display of your logo on signage at conference venue ● Prominent display of logo during main stage general slideshow ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements ● 3 complimentary conference passes ● 3 complimentary Award of Distinction passes ● 3 complimentary dinner/dance party tickets <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign
<p>Keynote and Capstone Address Partners</p> <p>Click to purchase</p>	<p>\$5K each.</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) ● Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● Display of your logo on signage at conference venue ● Display of logo during main stage general slideshow ● Display of your logo at keynote address ● Display of your logo on slide immediately prior to speaker presentation ● Recognition of your support prior to keynote presentation ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements ● 2 complimentary conference passes

		<ul style="list-style-type: none"> • 2 complimentary Award of Distinction passes • 2 complimentary dinner/dance party tickets <p><u>Post conference:</u></p> <ul style="list-style-type: none"> • Sponsor acknowledgement eblast and social media campaign
<p>Individual Speaker/Panel/ Demonstration/Partner</p> <p>Click to purchase</p>	\$2.5K each	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> • Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/program brochure) • Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> • Display of your logo on signage at conference venue • Display of logo during main stage general slideshow • Display of your logo at keynote address • Display of your logo on slide immediately prior to speaker presentation • Recognition of your support prior to keynote presentation • Distribution of your printed material to all registrants in conference bag • Display of your logo on conference bag • Recognition of your support at conference main stage announcements • 1 complimentary conference passes • 1 complimentary Award of Distinction pass • 1 complimentary dinner/dance party tickets <p><u>Post conference:</u></p> <ul style="list-style-type: none"> • Sponsor acknowledgement eblast and social media campaign
<p>Exhibition Partner</p> <p>Click to purchase</p>	\$1.5K	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> • Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) • Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> • Display of your logo on signage at conference venue • Display of your logo at exhibition

		<ul style="list-style-type: none"> ● Recognition of your support at exhibition reception ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements ● 1 complimentary conference passes ● 1 complimentary Award of Distinction pass ● 1 complimentary dinner/dance party ticket <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign
<p>Saturday Night Closing Dinner/Dance Supporters</p> <p>Click to purchase</p>	<p>\$1,000</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) ● Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● 3 song choices with the DJ! ● Display of your logo at the cash bar or food stations. ● Display of your logo on signage at conference venue ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements ● 1 complimentary conference passes ● 1 complimentary Award of Distinction pass ● 1 complimentary dinner/dance party ticket <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign
<p>Exhibition Crawl Partners</p> <p>Click to purchase</p>	<p>\$750</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) ● Placement of your logo on FS website. <p><u>During conference:</u></p>

		<ul style="list-style-type: none"> ● Display of your logo on signage at conference venue ● Logo featured on the printed map that details all venues participating in the crawl. All attendees receiving the map. ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign
<p>Social Events Partners</p> <ul style="list-style-type: none"> - Silent Auction - Newcomer's welcome - Slide Wars - Refreshment Breaks <p>Click to purchase</p>	<p>\$500 each.</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) ● Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● Display of your logo on signage at conference venue ● Logo featured in conference brochure next to event. All attendees receive brochure. ● Distribution of your printed material to all registrants in conference bag ● Display of your logo on conference bag ● Recognition of your support at conference main stage announcements <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign
<p>Assistantships Program</p> <p>Sponsorship of work-study program, enabling students, apprentices, and trainees working in any field related to the furniture arts to participate in FS19.</p> <p>Click to purchase</p>	<p>\$350</p>	<p><u>Pre conference:</u></p> <ul style="list-style-type: none"> ● Acknowledgement in all conference materials and advertising campaigns (social media/newsletter/print) ● Placement of your logo on FS website. <p><u>During conference:</u></p> <ul style="list-style-type: none"> ● Display of your logo on signage at conference venue. ● Acknowledgement from the main stage. <p><u>Post conference:</u></p> <ul style="list-style-type: none"> ● Sponsor acknowledgement eblast and social media campaign

<p>NEW in 2019: Ads in Conference Brochure</p> <p>Click to purchase</p>		<p>\$1,250 Double page spread in center of brochure*</p> <p>\$750 Full Back Cover*</p> <p>\$750 Full Front Inside Cover*</p> <p>\$500 Half Page - SPECIAL LOCAL DISCOUNT: \$375</p> <p>\$250 Quarter Page - SPECIAL LOCAL DISCOUNT: \$175</p> <p>*first come first served</p>
<p>NEW in 2019: Ads Award of Distinction Brochure</p>		<p>\$750 Full Back Cover*</p> <p>*first come first served</p>
<p>Tote Bag Inserts</p> <p>Click to purchase</p>	<p>\$100</p>	<ul style="list-style-type: none"> Your materials prominently displayed throughout the event in the general registration area of the conference venue.

To register as a Furniture Society sponsor and for more information contact:

Monica Hampton, Interim Executive Director executive.director@furnituresociety.org

Erika Diamond, Administrator erika.diamond@furnituresociety.org

The Furniture Society, 1520 Artaius Pkwy Unit 6323, Libertyville, IL 60048, Ph: (828) 581-9663